

EST. **ESP** 1988

PROMOTIONS

ON
**FRIDAY 18th
DECEMBER 1992
9PM - 7AM**

P R E S E N T S

DREAMSCAPE

THE CREATION OF A NATION

NORTH MEETS SOUTH

AT

EVOLUTION

BOND STREET

HULL

In the North East of the country (HULL) we find a location which has to be one of the biggest indoor dance arenas ever discovered.



This old converted City Centre Department Store totalling over 40,000 sq feet (on two floors) will lend itself for one night only to a no expense spared Dreamscape Production, to include over 20 of the country's top DJ's & MC's, employing only the best in sound, lighting and laser company's and last but not least uniting the North and South the Dreamscape Massive.

Rave Report-Feedback



CLUB TOUR • DECEMBER • TELFORD

Well to be honest we didn't expect an overwhelming turn out due to the fact the event was so close to Christmas so we were pleasantly surprised when we turned into Bond Street, Hull to see a queue all the way to the end of the street, and the doors had been open an hour. We didn't realise the reputation that Dreamscape had, and were glad we decided to go. There were about 2000 people at the event and there would have probably been more if a rumour had not been put about that the event was cancelled, we had calls all day from people saying that they had heard it was off, if you stayed at home thinking it was off, sorry but you missed a right bollox of a night.

The atmosphere was great and there was absolutely no trouble at all. All of the attractions on the flyer were at the event except the moving inflatable, well if it was there we didn't see it. The lasers were excellent and as always enhanced the night no end. All the DJ's turned up except Ratty and due to bad weather Rat Pack & Top Buzz only arrived at the end, still wasn't bad as there were no less than 20 DJ's on the flyer. MC Natz even turned up and wasn't on the flyer, christ he gets everywhere! The Evolution crew were pleased to see Natz as he is resident MC on a Friday and everyone seemed pleased once he got going.

Evolution is the perfect venue for rave events having a tremendous amount of floor space for dancing, 2 floors so 2 DJ's can play at once and you choose your style of music. The security provided by Dreamscape were every bit as good as Evolutions own, all searches carried out firmly but raver friendly - certainly no emptying of bags on the floor.

There were a few problems through the night but they were quickly overcome. The music cut off at one point but soon came back on and MC Chalky White soon got everyone back on their high. Some dickhead decided to block a toilet in the gents and caused a flood which quickly poured onto the stairway and caused wet floors throughout the building - people had to share the ladies but no one seemed to mind, if the culprit had been found he would have found himself on his way home - perhaps you should return to your beer monster friends if you're reading this. Top Buzz was on last upstairs and certainly gave a top buzz to Jim and his MAD COUGH MIXTURE posse from Lincoln, he passed out and was helped outside for some fresh air, luckily uninjured.

Evolution is now closed until 15th January for £1/4 million refurbishment including a new multi coloured lazer, sound system, coffee lounge (chill out) and much more - its good now so I can't wait to see it with that lot. Check it out! Should be one of the best clubs in the UK. Thanks to the Burnley Crew that gave me a good laugh in the car park, good shit mate! A special hello to the git in the back of the van that lied at least 10 times in a minute, Bernard of Colne, Lancs. **RESPECT TO THE DREAMSCAPE CREW!!!**

What an absolutely MENTAL night, if you haven't been to this club you don't know what you've been missing. Only £10 on the door and thats for an All-Nighter!!! This is not a handbag and trouser club that has been converted into a rave club its an old bingo hall that is perfect for a rave venue and more like a warehouse. There was every light system you could think of including a multi coloured lazer, dancing platforms and an inflatable hanging from the roof. The atmosphere was brilliant and probably helped a long by the raver friendly security.



The music was 'unreal', Stu Allen living up to his usual good standard and Rat Pac totally fucking peoples heads in - an unbelievable display of how Hard Core really should be. Other DJ's included; Daz Willot, Seduction, Pilgrim and were accompanied by MC Lethal and MC Leni, all playing some of the best tunes around. Fantazia living up to their excellent reputation, not surprising as they are the largest rave organisation in the world.

Everyone we spoke to had a brilliant time and said they would be back. The warehouse type set up provides plenty of room to dance and the high roof helps make a top light show and you couldn't complain about the sound system even with ear plugs in. The professional dancers on stage certainly turned a few heads due to their clothing (or lack of it). Respect to the Stoke crew who said they would definitely be back and sorry to the lad who's name I've forgotten, told you I would, drop us line and I'll mention you next month, still think you should have had an ice lolly (well weird).

This club hasn't been open long and full respect due for putting on a top, value for money night every Friday. We will certainly be back to experience a true ravers night out. See you there. **MENTAL!!!**

NEXT MONTH: QUEST • ANGELS • NEW YEARS EVE SPECIAL FANTAZIA • AND MAYBE YOURS!

An insight into

Murray Beekson, aged 26 years, the man behind Dreamscape agreed to meet us and tell us how Dreamscape has progressed over the years and what plans they have for the future.



MURRAY - RIGHT, SWANEE - LEFT

ESP was established in 1988, what sort of events were you doing back then? The first ESP's started off the Northampton, but I wasn't involved then, I got involved in 1989. ESP had done four events before I started, and a guy called Craig Campbell was doing it then, but at his last event he had a lot of trouble and he couldn't find another venue so he packed it all in, about four months after that in 1989 I got involved and we found a venue called Castaway which is now called Millwalkes, we split everything 50/50 and started ESP again.

And up until then you hadn't done anything? No I just went abroad and all over the place, I worked in Ibiza at Amnesia, that was my first taste of the rave scene really, then I came back and started Castaway.

So how did you meet Craig from ESP? Well it was just a group of people who went around together, we used to go to events, the illegal ones when it was all underground. A few events went down well until one went wrong and he ended it, and as I said then we went into partnership and started Castaway and basically we turned more people away on the night and could fit in, the club only held 550 people and nine times out of ten we turned that many people away, but it was only until 2am, then the last Friday in the month we did a members night and finished at 6am that went really well although we didn't promote it very well. A guy then came along and bought the venue, renamed it Millwalkes and started doing Country and Western nights but it didn't take off, so eventually we got the club back but it was a struggle to get the people back in there, but once they came back it was packed out every week, that went well until March 1992.

That was ESP though not Dreamscape? Yeh we did events called Bounce, and a few more and as we progressed the flyers got bigger and better and so did the events, still keeping the price less than £10 in Millwalkes and in the end it was £12, some other guy came along and bought the club, so that finished March 92. So did you just pay rent for that place? Yeh the first time we went in there we used to pay £60, then when the new owners came in we had to set up another deal but it still wasn't anything to turn your nose up against, so another owner took over in March 92, although we did get first refusal of the place but they wanted silly money and we just didn't have it, but if we still had it now we would be cramming it in, I'd say it was one of the best underground clubs of it's time.

Is it a 2am finish now or has it changed? No its had its 6am licence since 1990 when we had it, its got a good sound system and everything. the music was brilliant but its more jungle now. Anyway we got out of the club in 1992 but just before we got out I staged an event at Northampton, ESP wasn't really well known then so we did that with Weekend World who we knew would pull the crowd in,



for they had done a lot of illegal events at that time. By then I had bought Craig out and was doing it myself. When did you buy him out? It was in 1991 and I did the club on my own for nearly a year, as I said the event in Northampton I didn't have a lot of money then and I put it into Weekend World, and called the event Heaven and Earth, ESP Promotions, it was an open air event licensed for 7'000 and on the day we pulled 12'000 the other 5'000 people got in either through entrances or through the fence, and I would say that that event was one of the best ever staged it was one of a kind, anyway that was the first big one I did, then I found a venue in Milton Keynes, Denby Leisure Park, we did Dreamscape on the 6th of December 1992 and sold out two weeks in advance before the event, then we did three more events six weeks apart and every one sold out two weeks in advance and I don't think any other promoter can say that, the last event we did there came near to our year Birthday on the 26th May 1992 by this time the name Dreamscape was pretty well established, so this next event coming up will be nearly a year ago from the last one that we did at the Denby Leisure Park, someone who bought the venue now calls it The Sanctuary, it does stage good events but it doesn't fill to capacity, but this next event will pack it out for a lot of people who were going last year will come back and hopefully keep the vibe alive as far as Dreamscape are concerned, that's basically the history of it all.

So what are your plans for the future? At the moment we are planning a three day event but we haven't got the licence for it yet hopefully it will be licensed for 48'000, it will start on Friday night at 9pm finish at 12 noon Saturday there will be a free camping facility on site where the music will carry on through the day, then the event will start off again on the Saturday at 9pm until Sunday midday. **Are DJ's playing live all the time?** Yeh the whole day but no live PA's I have learnt through experience not to have them as I find that they break up the night too much, even though there are a few good ones I would like to use I don't really find it necessary, we will have more DJ's than Universe, and they will all be contracted, so that we can put them all on the flyer, and that way there will be no chance of the DJ's being at another event anywhere in the country.

It will be the biggest event of the year, I think it will be an event where the whole categories of dance music will be played to it will cater for everyone. Its good to go into the idea of a festival so that people get value for money and get a lot more out of the event, and for £30 per head for the whole weekend and that includes camping facilities and basically three days of raving. Although I haven't got the licence yet I don't think there will be a problem as the person that is backing it is a major promoter from the rock and roll world.

This has been my goal since 1990. I think the rave scene has lost its sense of direction, there are too many categories under the dance music label. If we go back to the days of the illegal raves, you had the acid house parties the music that was playing was acid, bleeps, ambient tunes, and it was a good vibe, every tune was open minded and sounded good, there was lots of hugs and kisses, and everyone was on the same wave length. Today the music is a mess in my opinion, the jungle has messed it up really, I like the music but its giving people an attitude. There is nothing wrong with the jungle base but it should be mixed with Techno, the bleeps and the acid tracks, so that its not so dark, the atmosphere is just not there, you loose it with regards to the piano music with the hands in the air, I think the Techno will come back in a big way. Even though you don't like the jungle you will still play it at your events. Yeh of course so then it gives a cross section of the music that will only work on a big type festival event. In October hopefully we will open a club up not too far away from Millwalkies, which I want to run it as a Hardcore/Techno club on a Friday and Saturday go to the garage.

Dreamscape

In Europe at the moment its going Techno mad and that's what I want to concentrate on that most, its more a mature music and a thinking persons music so it will attract the older crowd back into the scene, who will keep it going a lot longer, the only person who I know is doing well on that sort of scene is Gideon from Obsession he's putting a line up that is across the board and is bringing in a element of Techno. For music content the best event I have been to was the event at Westpoint last year by Obsession. Techno isn't in demand at the moment and the big named DJ's aren't bringing it in so they are as much to blame as the promoters for the state of the music, hopefully the DJ's will soon start playing across the board and cater for everyone. There needs to be more events like Universe who put on events and cater for every category that's the only way to do it.

Really the garage type people are a selected few and they will only go to certain places and they rip off people who have a damn good time with the white gloves etc. So you can't see the day when you go to an event when the main tent will be garage? No definitely not, it will never work, I do feel its a totally different vibe with Garage music, its on a mellow style there is no way you can have a bollox atmosphere with 5/6'000 people where there is Garage music playing, unless your into Garage. I just don't think there will be the vibe, the main thing about a good event is to let all your inhibitions go and not be bias as to what you listen to. The likes of Ray Spence of Rainedance and Gideon/Obsession and Universe know what to do but it should have been done last year. The best music was 1991, the music is just not as fulfilling now as it was back then.

Is that why a lot of promoters are starting to put on DJ's playing a set from 1991? No, there's nothing wrong with having a set of past music but I don't feel that's achieving anything, the whole point about Rave music was to let yourself go and rebel against societies music, because the music of today has got more to offer you can't keep living in the past. I think I will release some tapes from last year because they are really good, from when I first started doing ESP, the music is excellent.

The drugs of today play a big part in the way the scene is going, the kids that are just downing three and four tabs at a time because they don't get the same buzz, but they don't realise that they never will. So do you think that the scene will get back to how it used to be? Its never going to die, the whole concept of dancing the whole night through is here to stay. The only problem being the council only giving a licence until 2am but half these people dishing out the rules were hippy's themselves back in the 70's, but all they are concerned about is the drugs and I think that every council up and down the country have their policies. From a magazines point of view you have got to tell people about the drugs and let people know what is happening, I know that there are a lot of people out there that don't do drugs of any kind but they still want to go and listen to the music and have a bollox of a night, but the war against drugs was over years ago before you and I were born, the more the kids are made aware about the consequences of taking them the better, I feel that experimenting is a part of growing up, they take the gear because their mates are.

What is your ambition? My main ambition is to go to the moon, if I could have my time again it would be here in the year 2090 by that time people will have holidays on the moon. I would like to say all the promoters of today should say thanks to Rainedance for they brought the legal events in, I went to them once for a bit of advice and they didn't want to know, the only advice they could give me was to live and learn. Everybody knows that Dreamscape have got a good name, when we put on an event every DJ turns up and everything that was promised will be there, and all the punters know they are in for a good night and know what to expect.

So what is the most important thing in the rave scene to you? Well I think its the music basically, if you put on an event with not too many lights, just a few strobes and a few other lights, a bit of smoke no lazars or anything, but you had a bollox of a sound system and mental music that would be the best atmosphere event there could be, you don't need any of this other crap to pull people in, all you need is the music content, all these other attractions just make it a bit more attractive and a bit more clitsy, but it pulls a lot of people in and that's why we had to do it as well.

So don't you go for all the fancy fair ground rides then? Well I'm not putting it down, it is a good laugh to go on a ride when you are at an event if you know what I mean, but that isn't the rave is it because you go to the event basically to listen to the music.

At your 50,000 event are you going to have all that?

Oh yeh of course I am and it will be free and loads of other attractions will be there, I like the idea of this virtual reality theme, I think that is going to be really big and not just at events you can be on another planet sat in your home. I think that this year you will see a lot of events, not all of them will be brilliant, but on a big scale there will be a lot of them and the capacity is getting bigger, Vision have done the biggest event so far, they had 35'000 people there, obviously it was way over the legal capacity, but it just proves that you can pull the people in and on that night the clubs were still full, you just think how many ravers there are out there, and I think if you promote it properly and tell people not to go to a club but to go to a certain event you could pull 100'000 people in, but a lot of people don't buy tickets in advance, a lot of people don't make their mind up until the day.

When you plan an event do you worry that it will all go wrong?

No I have never had a fear that nobody will turn up, but the only fear that I had was when we did Rage at Leicester, which holds legally about 450 people, we had way over that in throughout the night, the club is on two floors, and on the top floor I would only walk around the edges I thought the floor was going to go through, people would not sit in the office they thought the roof was going to come down, basically it would have been a disaster just like Hillsbrough because the club is over a restaurant, I was really shitting it, although we never had that many people in at one time it was frightening, it was too packed for my liking but a lot of people enjoyed it, a lot of people said they would have enjoyed it more if there was less people in there. On New Years Eve we planned an event which was to held in an aircraft hanger but Vision was going for their licence it was the same area, we were told if Vision got their licence then I wouldn't, in the end neither of us got it which I am really pissed off about that. I was quite lucky to stage an event and we went back to Rage again, with not as many people in this time but just over the legal capacity, it was packed but comfortable, I did shit myself as there weren't enough fire exits in there for the amount of people. People that do the illegal events have got to be aware, such as Exodus, that when they get 10'000 people in a warehouse and it only has two exits, if anything went wrong in there it would be a nightmare I'm as much to blame as I shouldn't have filled over the capacity at Rage. The safety levels are set by the councils and they have to do their, job sometimes they go too far and you have to argue with them, but you have got to agree to the regulations, cause one day there will be a disaster, and that will end every promoter for good.

Is there anyone you want to give a shout to? Yeh, Gideon from Obsession, the SHO boys, DJ Clarke, Dougal, Grooverider, Carl Cox, G.E. Real, Quest, Danny from Fibre Optic, Universe, Phantasy, there's too many, everyone who's helped me out - the biggest shout to Clarke for sticking with me even though I've been such a bastard to him. Before I got into the rave scene I used to manage a sports shop and I employed Clarke as a shop assistant, he was Bruce Springstein's number one fan, I converted him, I must admit I even went to a Bruce Sprinsteen event with him, basically he has never looked back since. We have been best mates ever since 1988 or earlier.

So when did he get into the DJ'ing side of it? No, I wouldn't let him play, I used to play records and buy loads every week anyway, the element of buying records wore off and rubbed off on Clarke, he bought some decks and away he went, he used to hassle me to let him do the warm up set and I would say 'no your shit', anyway he kept playing and practising and eventually I let have a warm up slot, I used to pay him £20, right up to 1991. He has played on every Dreamscape but he's now got to pull his socks up, get out and get some work, he is to shy but I do believe that if there was a rating chart for the mentality of the music he plays he would be in the top 5. I would say there is another Clarke from down London way, he has been around a long time, the funny thing is they are both called Richard Clarke, they were both born on the same day! My Clarke is white and the other is black, one event I want them both on at it. I would like to finish off by saying thanks to Stacey and Vanessa, especially Stacey for sticking by me. Eternity would like to say well done to Dreamscape on putting on some excellent events and good luck for the future, especially the forthcoming weekend event which we shall definitely be at!